



**CONTACT:**  
**Susan Slater, Public Relations Coordinator**  
**Columbus Speech & Hearing Center**  
**614.261.5417 direct line**  
[sslater@columbusspeech.org](mailto:sslater@columbusspeech.org)

## Perhaps You Haven't Heard?

*Baby boomers suffer from a significantly higher degree of hearing loss than any other generation before them.*

### **For Immediate Release - September 29, 2009**

The baby boomers want it all. They want their electronic gadgets, their power tools, their entertainment systems, their sporty cars, their trucks and their motorcycles. Studies show that this generation has all that and more...including significant hearing loss.

Columbus Speech & Hearing Center wants to help!

**What:** Free Hearing Screenings and Hearing Aid Demonstrations

**Who:** Anyone & everyone! Individuals who suspect they may have a hearing loss, or those who know they do but have never tried hearing aids, or individuals who would like to simply learn more about hearing and hearing aid options.

**When:** Thursday, November 5; 9am - 4pm

**Where:** Columbus Speech & Hearing Center, 510 E. North Broadway

**Cost:** FREE

Untreated hearing loss has been shown to contribute to loss in income, depression, short term memory loss, fatigue and anxiety. For years there has been a stigma attached to wearing a hearing aid, to many they were a sign of old age. Today, hearing aids are practically undetectable, but can make a huge impact on people's everyday lives.

"Recognizing you have a hearing loss and deciding to purchase hearing aids is a big decision," said Karen Mitchell, Au.D., Vice President & Director of Audiology & Hearing Aid Services at the Center. "We want you to have all the facts."

To schedule an appointment, e-mail [hearing@columbusspeech.org](mailto:hearing@columbusspeech.org) or call 614.261.5452.

Columbus Speech & Hearing Center, founded in 1923, is a non-profit United Way organization serving over 10,000 people annually. Services include hearing evaluations, hearing aids, speech therapy for children and adults, occupational therapy and treatment, and vocational services for the Hard-of-Hearing, Deaf and Deaf-Blind through the Comprehensive Program for the Deaf and Ohio Deaf-Blind Outreach Program. Generous charitable giving from the community help offset the cost of the Center's valued services for low-income families. For more information, [www.columbusspeech.org](http://www.columbusspeech.org).